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TITLE: SYSTEM AND METHOD FOR ACCESSING VIRTUAL ENTITY

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ABSTRACT:

PROBLEM TO BE SOLVED: To provide a system and a method applicable, for example, in allowing a user to come to possess a physical entity that allows for the receipt, use, access and/or the like of a virtual entity (e.g., a media item, software, a service, data and/or the like).

SOLUTION: A number of form factors for physical entities might be available. Available form factors might include, for example, images, jewelry, toys, clothing, appliques using a pressing iron, straps, cards, nail treatments, temporary tattoos, stickers, figurines and/or the like. Various attributes of a physical entity might, for example, be definable and/or selectable by a user.

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